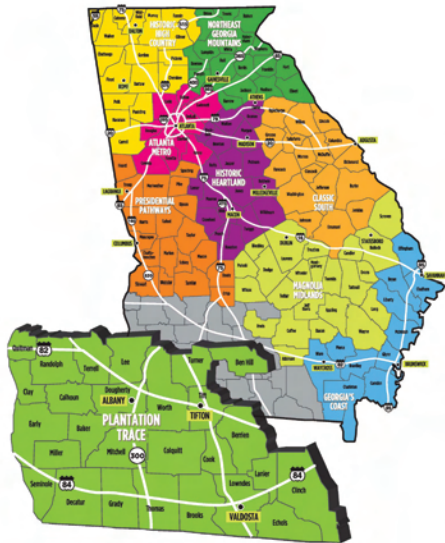


# TRAVEL ASSOCIATION

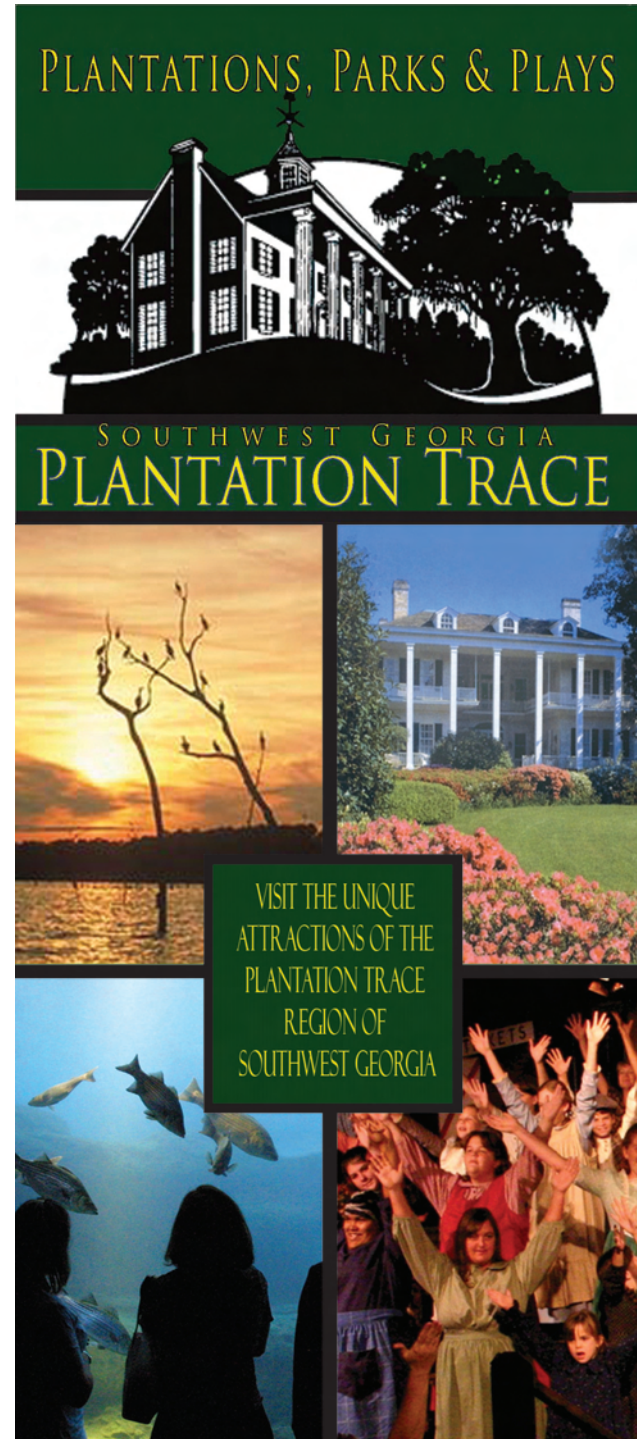


The Plantation Trace Travel Association is a non-profit organization with Plantation Trace being designated at one of the state's nine travel regions. The Association is a 26-county region that includes Baker, Ben Hill, Berrien, Brooks, Calhoun, Clay, Colquitt, Cook, Decatur, Dougherty, Early, Echols, Grady, Lanier, Lee, Lowndes, Miller, Mitchell, Quitman, Randolph, Seminole, Terrell, Thomas, Tift, Turner and Worth counties.

The purpose of the Plantation Trace Travel Association works cooperatively promote tourism, Georgia's second largest industry. By developing travel and tourism, the Association is a vital component in overall economic development strategy for the region and the state of Georgia.

## WHO SHOULD BE A PART OF PLANTATION TRACE TRAVEL ASSOCIATION?

- |                |                        |                 |
|----------------|------------------------|-----------------|
| Antique Shops  | Chambers               | Marinas         |
| Art Galleries  | CVBs                   | Hotels/Motels   |
| Attractions    | Festivals              | Museums Museums |
| B & B's        | Financial Institutions | Outfitters      |
| Boat Dealers   | Fishing Guides         | Restaurants     |
| Cabins         | Gift Shops             | Retailers       |
| Camper Dealers | Golf Courses           | Tour Operators  |
| Campgrounds    | Inns                   | Utilities       |



VISIT THE UNIQUE  
ATTRactions OF THE  
PLANTATION TRACE  
REGION OF  
SOUTHWEST GEORGIA

# Membership Form

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

PO Box \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Additional E-mail Addresses (other people at your organization to send info to):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Website: \_\_\_\_\_

\_\_\_\_\_ Enclosed are my yearly dues of \$180

\_\_\_\_\_ I would like to pay on a monthly basis beginning on \_\_\_\_\_ 2009

Plantation Trace Tourism Association  
112 North Front St.  
Albany, GA 31701  
229-243-8555  
www.southwestgeorgiatravel.com

## MEMBER INCENTIVES

- Each member means advertising dollars for the entire region
- Each member helps develop broad public relations for the region
- Each member receives personal and professional growth by networking with other tourism professionals
- Resources that help with marketing, lobbying and public relations
- Marketing your business through a group effort which is efficient and more cost-effective

## MEMBER BENEFITS

- Informative Monthly Meeting
- State and Regional news listed on Regional website, www.southwestgeorgiatravel.com
  - Lead Sharing
- Participation and representation at trade shows, FAM tours and Media Events
  - Regional brochure
- Cost saving on advertising by participating in co-op opportunities

## 2009-2010 OFFICERS

President - Adrienne Harrison, Southwest Georgia Welcome Center  
abharrison1@bellsouth.net, 229-243-8555

Vice President - Liz Gray, Albany CVB  
LGray@albanyga.com, 229-317-4760

Secretary - Katie Brenckle, Thomasville CVB  
katieb@thomasville.org, 229-228-7977

Treasurer - Lisa Riddle, Albany CVB  
LRiddle@albanyga.com, 229-317-4760

GDEcD Regional Tourism Representative - Jeff Stubbs,  
jstubbs@georgia.org 404-474-1405

Regular Meetings are held on the fourth Tuesday of every month at 1:00 p.m. at the Albany Welcome Center, 112 North Front St.